

Protecting Your Reputation by Preventing Key Loss



Protecting your reputation in the security industry is crucial to maintaining client relationships, attracting top talent and maintaining your overall brand. AlliedUniversal Security Services, with high security clients in healthcare, government, retail and universities throughout North America, is vigilant when considering their reputation management.

“Our reputation is the single most important asset we manage,” says Rick Ward, National Director of Healthcare Security Services for AlliedUniversal Security. “It says everything to our customers and the world about

how we manage our business and therefore protect theirs.”

“I first saw the Gravity key loss protection device at an industry trade show late last year, and it was an easy decision to recommend we buy several for a pilot evaluation.” says this former US Air Force officer. “Now that it’s been field tested for several months, I see it as a simple, yet highly effective device that helps us manage our reputation by introducing state-of-the-art technology for key loss prevention.”

What does AlliedUniversal Security like so much about the Gravity? “In our field testing, the learning curve is absolutely flat and requires little to no training.” It’s “always on” state, prevents a security officer from accidentally turning off the device, the belt loop closure prevents Gravity from falling off a belt, and the motion sensor prevents false loss alarms. “We showed Gravity to our clients as a way to demonstrate our dedicated approach to thinking about protecting their business—they are enthusiastic about it, too.”

Has AlliedUniversal found anything else like the Gravity device? “None!” says Ward. “Gravity is the *only* proactive product on the market that prevent the loss of keys in the first place. It’s a very small investment to protect our reputation. Our clients love it, our field personnel love it, our managers love it, and we plan to purchase more.”



Rick Ward
National Director
Healthcare Security Services
AlliedUniversal Security

Allied Universal, a leading facility services company and the largest security force in North America with over 150,000 employees, provides unparalleled security services and solutions. With headquarters in Santa Ana, Calif., and Conshohocken, Pa., Allied Universal combines people and technology to deliver evolving, tailored solutions that allow our clients to focus on their core business. An unrelenting focus on clients’ success creates partnerships rooted in quality and value, and is supported by experience gained from being in business for over 50 years. Through our people and leading services, systems and solutions...Allied Universal is there for you. For more information, please visit www.AUS.com.

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